

## TURİZM VE OTEL İŞLETMECİLİĞİ (2019-2020 Ders Programı)

YIL I-GÜZ			
Ders Kodu	Ders Adı	AKTS	Saat
THM 101	Introduction to Tourism and Hospitality	6	3
THM 103	Introduction to Business Administration	6	3
THM/E 179	English for Academic Purposes I	3	4
TK 103	Turkish Language I	2	2
HTR 111	History of Turkish Revolution I	2	2
	<b>GE-Social Science List</b>	<b>6</b>	<b>3</b>
	<b>Full List</b>	<b>6</b>	<b>3</b>
<b>Kredi Toplamı</b>		<b>31</b>	

YIL I-BAHAR			
Ders Kodu	Ders Adı	AKTS	Saat
THM 105	Lodging Management	6	3
THM 166	Management Communication	5	3
IT 110	Basic Computer Skills	5	3
THM/E 180	English for Academic Purposes II	3	4
TK 104	Turkish Language II	2	2
HTR 112	History of Turkish Revolution II	2	2
	<b>GE-Arts and Humanities List</b>	<b>6</b>	<b>3</b>
<b>Kredi Toplamı</b>		<b>29</b>	

YIL II-GÜZ			
Ders Kodu	Ders Adı	AKTS	Saat
THM 202	Travel Management	6	3
THM 207	Hospitality Financial Accounting	6	3
THM/L 221	Spanish for Tourism and Hospitality I	6	4
THM 262	Organizational Behaviour	6	3
	<b>THM List</b>	<b>6</b>	<b>3</b>
<b>Kredi Toplamı</b>		<b>30</b>	

YIL II-BAHAR			
Ders Kodu	Ders Adı	AKTS	Saat
THM 208	Hospitality Managerial Accounting	6	3
THM 222	Food and Beverage Management	6	3
THM/L 222	Spanish for Tourism and Hospitality II	6	4
THM 271	Hospitality Technologies	6	3
	<b>THM List</b>	<b>6</b>	
<b>Kredi Toplamı</b>		<b>30</b>	

YIL III-GÜZ			
Ders Kodu	Ders Adı	AKTS	Saat
THM 309	Tourism Marketing	6	3
THM 310	Tourism and Hospitality Finance	6	3
THM 319	Internship Thesis I	6	1
THM 321	Tourism Law	6	3
	<b>THM List</b>	<b>6</b>	
<b>Kredi Toplamı</b>		<b>30</b>	

YIL III-BAHAR			
Ders Kodu	Ders Adı	AKTS	Saat
THM 301	Human Resources Management	6	3
THM 307	Tourism Economics	6	3
THM 334	Strategic Brand Management in Hospitality	6	3
THM 343	Beverage Science	6	3
	<b>THM List</b>	<b>6</b>	<b>3</b>
<b>Kredi Toplamı</b>		<b>30</b>	

YIL IV-GÜZ			
Ders Kodu	Ders Adı	AKTS	Saat
THM 401	Hospitality Investments	6	3
THM 419	Internship Thesis II	6	1
THM 333	MICE	6	3
THM 441	Hospitality Facilities Design	6	3
	<b>Full List</b>	<b>6</b>	
<b>Kredi Toplamı</b>		<b>30</b>	

YIL IV-BAHAR			
Ders Kodu	Ders Adı	AKTS	Saat
THM 411	Strategic Management	6	3
THM 312	Restaurant Management	6	3
THM 362	Integrated Marketing Communications	6	3
THM 413	Digital Marketing	6	3
	<b>THM List</b>	<b>6</b>	<b>3</b>
<b>Kredi Toplamı</b>		<b>30</b>	